



Strategic Planning Questionnaire

The object of this questionnaire is to prepare for our upcoming Strategic Planning meetings. Having each person who will be contributing to the process think about what we want to accomplish going forward and come to the meetings prepared will dramatically improve our planning process. Please read each question and write down your answers prior to the initial strategic planning meeting. A deadline for completion and submission will be given and it is our goal to compile all of the questionnaire answers prior to the initial meeting.

Strengths

- Who has your church traditionally served?
- What have been the historic demographics of the people in our parish?
- What are the demographics of the people in our parish now?
- Are we providing services that are deemed valuable by the current demographic?
- What are the strengths of our parish?
- What would our parishioners say are our strengths?
- Which of our strengths would be seen by our community as a "competitive advantage?"

Weaknesses

- What are our parish's weaknesses?
- What would our parishioners say are our weaknesses?
- Why are we weak in these areas?
- How can we improve on our weaknesses?
- What are our obstacles to success?

Opportunities

- What services do we currently offer?
- Are our parishioners using these services?
- What services could we offer that would be of value to our parishioners?
- Which of our services would be seen by our community as a "competitive advantage?"
- How do people in the community learn about our services?
- How could we better communicate our services to the people in our community?

Threats

- Are there any threats to our continued operations?
- Are there any negative trends in membership or participation that could be a threat in the future?

Planning

- How far into the future do we want to plan?
- Who are our primary stakeholders?
- What technologies should we use to improve?
- Do we have an effective social media program?
- Are there external resources that we could use to help us?

Financial

- How do we generate operating funds?
- What have been the trends of these income streams?
- Are there additional ways we can generate income?
- Are there services or functions that we currently offer that we could discontinue to save resources?
- Are there external resources that we could use to help us raise funds?

Goals

What do you think should be the long term goals of the church and our planning process?

How do we ensure that the people in our organization understand and support our strategic plan?

How do we reward our people for helping to achieve our goals?

Who should be our target customers in the future?

Do the items in our strategic plan support our mission and vision?

What information/data should we be tracking to measure improvements and success?

How should we communicate our strategic goals to our parish community?

What questions are we not asking that would be helpful to our process?